

CAROL CURRY

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INTRODUCTION

It's been rewarding and challenging for me to run a small business, from sales and estimates, to design and production. Attention to detail, a passion for typography, color matching, branding, and expert computer skills are all qualities I bring to each and every project. I enjoy learning new and better ways to transform ideas into sharp, impressive graphics that better identify and enhance an organization. As a small business owner, I truly understand and value customer service, loyalty and hard work to deliver the best to my clients, and look forward to continued success, growth and creativity in business and technology.

PROFESSIONAL EXPERIENCE

June 2004–Present

Graphic Designer

Curry Graphics, Crofton, MD

Owner of Curry Graphics, providing competitively priced design services in the Washington/Baltimore area. Clients count on me to brainstorm about their marketing needs, and deliver attractive, creative, professional print and web pieces to promote their organization, projects, conferences and meetings. I am proficient in Adobe Creative Suite, QuarkXpress, Microsoft Office and other prevalent software. Clients include ACLU Fund of the Nation's Capital, American Psychiatric Association, Coakley Williams Hotel Management Company, Harris LithoGraphics, Inc., National Alliance of Black School Educators, and University of Maryland College Park.

May 1997–April 2004

Graphic Designer/Prepress Journeyman

Linemark Printing, Inc., Largo, MD

First shift graphic designer and prepress journeyman for growing, full-service, metropolitan printing company. Designed and preflighted a variety of printing projects, from film output to direct-to-plate operations. Assisted in company's expansion by developing and designing marketing materials and special events. Management relied on my attention to detail, professional tasking and communication skills in a fast-paced, production environment to expedite prepress assignments. Participated in advanced skills training and seminars related to printing and graphics. Trained both new and second shift prepress staff in desktop publishing standards and prepress procedures. Performed quality control and customer service duties as backup for front office personnel. Accompanied account executives on sales calls to discuss design and prepress objectives with clients. Worked closely with account executives, co-workers, clients and vendors in designing, planning, and fulfilling creative and complex print projects.

November 1996–May 1997

Multimedia Specialist

Research and Data Systems Corporation
NOAA–National Weather Service, Silver Spring, MD

Graphic designer of slide shows and PowerPoint presentations using various cross-platform desktop publishing software. Designed and prepared handouts and brochures to accompany presentations and events for the National Weather Service. Was involved in the early stages of laptop computer field training.

August 1994–November 1996

Senior Graphic Designer

Computer Sciences Corporation
National Flood Insurance Program, Lanham, MD

Senior graphic designer for the National Flood Insurance Program (NFIP) Marketing Department. Created and developed a campaign of promotional flyers that enhanced the bureau's monthly informational WYO mailings to insurance companies. Evaluated and procured computer equipment and supplies for the Graphics department which reduced costly outsourcing. Assisted in the planning, development and editing of marketing and training videos. Worked with desktop publishing and linear editing equipment for the graphics and editing of NFIP videos. Was a key member in developing and organizing workshops; created PowerPoint slide shows for NFIP conferences. Was an active and leading member of the Employee Activities and the Total Quality Initiative (TQI) committees. Coordinated several successful and morale-boosting TQI team projects and events for the entire bureau and presented ideas to upper management.